



Wim & Nancy Pauw Foundation
PO Box 1070, Banff, AB T1L 1H8
PauwFoundation.com (403)762-2642

Wim and Nancy Pauw Foundation announces continued support to 11 Bow Valley sports and recreation clubs

Banff, Alberta

A recent donation from the Wim and Nancy Pauw Foundation is pleased to continue to work will support 11 clubs in the Bow Valley through with the True Sport Youth Fund. Launched in 2016, the Fund is designed to offset costs of operating clubs, reduce participant fees, and ultimately ensure access for anyone that wants to join.

In 2022, a partnership was created between the Wim and Nancy Pauw Foundation, the True Sport Foundation, and the Bow Valley True Sport & Recreation Council intended to oversee the delivery of funding to supported organizations.

This year, 11 clubs will receive between \$1,000 and \$5,000 and include the Banff Canmore Speed Skating Club, the Banff Skating Club, the Bow Valley Kayak Club, the Bow Valley Riptides Swim Club, the Bow Valley Squash Foundation, the Canmore Illusions Gymnastics Club, the Canmore Indoor Climbing Society, the Canmore Nordic Ski Club, the Canmore Skating Club, the Rundle Mountain Cycling Club, and the Canmore Soccer and Football Club.

"The partners of the True Sport Youth Fund are working together to improve accessibility, inclusivity and affordability of sport and recreation for community youth. We endorse the True Sport vision that positive sport and recreation contributes to a stronger community, and we support the True Sport Principles" said Cathy Geisler, Executive Director, Wim and Nancy Pauw Foundation.

The Wim and Nancy Pauw Foundation is proud to support the clubs, each clearly exemplifying the seven True Sport Principles: Go For It, Play Fair, Respect Others, Keep it Fun, Stay Healthy, Include Everyone, and Give Back.

"We are delighted to partner with the Wim & Nancy Pauw Foundation and Bow Valley True Sport & Recreation Council to offer the True Sport Youth Fund, designed to make sport and recreation in the Bow Valley more accessible and inclusive for youth. Each of these Bow Valley clubs are providing positive and rewarding sport experiences that instill character in participants, strengthen community, and increase opportunities for excellence." says Karri Dawson, Executive Director, True Sport Foundation.

Each year, applications for financial support are accepted from not-of-profit sports and recreation programs. Funding decisions are based on the specific requests from clubs in the Bow Valley. These grants directly address the immediate needs of respective clubs and include activities such as purchasing



Wim & Nancy Pauw Foundation
PO Box 1070, Banff, AB T1L 1H8
PauwFoundation.com (403)762-2642

equipment, providing financial support to families, assistance with educational initiatives and the certification of coaches.

“These clubs have an incredibly positive impact on so many people in our community. Staying active is key to happiness, mental wellness, and simply having fun. We are thrilled that financial support from the Foundation means that more people have access to getting outside and having fun” added Geisler.

-30-

About the Wim and Nancy Pauw Foundation

2021 marks the first time that the Wim and Nancy Pauw Foundation exceeded \$1 million in grassroots donations to organizations in the Bow Valley. For 2022, a budget of \$1,400,000 was approved for disbursement to community initiatives that meet one of 3 pillars: Active Lifestyles, Education, and Community Building.

Established in 2013, the Wim & Nancy Pauw Foundation is a private foundation in Banff, Alberta, Canada. Funded by the profits of Banff Caribou Properties Ltd. and Banff Lodging Company, the goal of the Foundation is to reinvest in Banff and the Bow Valley by supporting projects that contribute to a more active, vibrant and happy community.

About the True Sport Foundation

The True Sport Foundation is a national charitable organization committed to ensuring that sport makes a positive contribution to individuals and communities. The Foundation works with its many partners through programs and activities that promote values-based and principle-driven sport for all Canadians.

About the Bow Valley True Sport and Recreation Council

With a vision to be a catalyst to connect and strengthen recreation and sports, the not-for-profit Bow Valley True Sport and Recreation Council was formed in 2015 with the support of the Banff Community Foundation and funding from a True Sport Foundation Grant. The council’s mission is to promote sport and recreation for residents of the Bow Valley, monitor the state of sport and recreation, provide and facilitate physical literacy programming, and celebrate the contribution of individuals in the Bow Valley.

For more information contact:

Cathy Geisler

Executive Director

Wim & Nancy Pauw Foundation

403-760-7584

cgeisler@pauwfoundation.com